



Sector Training
Date: _____

Location: _____

Start Time	Finish Time	Fire Prevention Education Teams: Lessons Learned from the 2016 Appalachian Wildfires Length: 1 hr. http://www.forestrywebinars.net/webinars/fire-prevention-lessons-learned-2016/?sr=wp~ondemand	Instructor:
		Group Discussion	All

Lead Instructor: _____

Fire Prevention Education Teams: Lessons Learned from the 2016 Appalachian Wildfires

Fall 2016, several southeastern states were experiencing significant wildfires due to a severe drought and an increased frequency of human-caused wildfires. To address the growing severity of the situation, a multi-state fire prevention strategy was coordinated by an inter-agency Fire Prevention Education Team (FPET). Working with state and local partners, FPETs reduce unwanted human-generated fires through various activities such as risk assessments, community awareness and education, coordination between the public and organizations/ agencies, and much more. Using multiple media outlets, 32 FPET personnel reached an estimated 6.68 million people, saving potentially \$11 million in damages and suppression costs. This hour long webinar will describe the unique methods employed to reach six of the states affected by the fires, including consistent messaging, a multi-media campaign, coordination, attracting participation by musicians like Dolly Parton, and the many lessons learned.